



LAUNCH 2035

April 19, 2022

North Alabama Zoological Society
4100 Market Street SW, Suite 100
Huntsville, Alabama 35808

To Whom It May Concern,

Launch 2035, a 501(c)(3) regional collective of business and community leaders in North Alabama, express support and endorsement of the North Alabama Zoological Society's efforts to bring a zoo and aquarium to our region. This addition to Alabama's fastest growing region would bring a significant economic impact and quality of life enhancement to our community brought by the leadership of NALZ.

With a 20-year vision, Launch 2035 prioritizes three focus areas for planning, investment and development of the North Alabama region, including entrepreneurship, land-use/infrastructure and workforce. We believe a state-of-the-art zoo and aquarium would bring value and support to each pillar for continued prosperity of our region.

Launch 2035 looks forward to seeing progress made by NALZS and gives full support in assisting with this project coming to fruition.

Sincerely,

Rob Hamilton
Launch 2035 Chair

Launch 2035 2021 - 2022 Leadership

Chair: Rob Hamilton, Ignite | **Executive Committee:** Athens/Limestone Co. **Co-Chairs:** Chris Paysinger, Reconstruction South, Taz Morrell, Morrell Engineering | Decatur/Morgan Co. **Co-Chairs:** Tim Lovelace, Renasant Bank, Skip Thompson, Corporate Billing | Huntsville/Madison Co. **Co-Chairs:** Karockas Watkins, Ability Plus, Rick Tucker, Huntsville International Airport | **Federal Liaison:** Bill Colson, AI Signal | **NASA-MSEC Liaison:** Bill Marks, NASA | **Land Use Co-Chairs:** Joe Campbell, Huntsville Hospital Health System, Nancy Robertson, Joe DiNoto, Ignite | **Entrepreneurship Co-Chairs:** John Joseph, The E-Center, Toni Eberhart, Booz Allen Hamilton, Larry Lewis, BizTech | **Workforce Co-Chairs:** Stephanie McColloch, North Alabama Works, Lyndsay Ferguson, Huntsville Madison County Chamber of Commerce | **Public Relations/Marketing Co-Chairs:** Sarah Macaluso, Red Sage Communications, Stephanie Lowe, Huntsville Committee of 100 | **Operations Chair:** John Allen, Huntsville Committee of 100