

Job description

Position: Communications Team Manager (volunteer)

Location: Remote

Time Commitment: 6-10 hours per week (flexible schedule)

Reports to: DevMarComm Director

About NALZS:

North Alabama Zoological Society (NALZS) is a nonprofit organization dedicated to bringing a zoo and aquarium to the Greater Huntsville Alabama area. As we strive to create an exceptional zoo and aquarium, our nonprofit's mission is to foster connections between the communities and visitors of North Alabama with the wonders of the world's natural habitats and wildlife. We aim to set a standard of excellence in conservation, research, action, and education of wildlife, all while inspiring a brighter future for generations to come.

Job Summary:

Are you a master of words with a passion for bringing dreams to life? Are you ready to embark on a wild adventure as we build a zoo from scratch, captivating hearts and minds along the way? If so, we have the perfect job for you as the Communications Team Manager at the North Alabama Zoological Society!

As our Communications Maestro, you'll play a pivotal role in building our nonprofit zoo from the ground up while captivating the community with our journey. Get ready to lead a team of talented communicators, ignite excitement, and make dreams roar to life!

Responsibilities:

1. ***Brand Storyteller.*** Craft a captivating brand narrative that showcases our future zoo's vision, mission, and values. Your words will breathe life into our story,

leaving a lasting impression on our supporters and building anticipation for our zoo's grand opening.

2. *Team Ringleader*: Lead and inspire a team of communication enthusiasts, fostering a creative and collaborative environment where ideas flow like a river. Together, you'll create magic, turning dreams into reality.
3. *PR Powerhouse*: Develop strategic communication plans to generate buzz, media coverage, and community engagement. Your PR prowess will shine as you craft compelling press releases, coordinate interviews, and build relationships with key stakeholders.
4. *Website Wizard*: Collaborate with our web development team to create an engaging and user-friendly website that showcases our zoo's wonders and provides a seamless experience for visitors. Your words will guide and enthrall our virtual guests.

Qualifications:

- A passion for wildlife conservation and a desire to make a difference through the power of communication.
- Proven experience in managing communication teams and executing successful campaigns.
- Exceptional written and verbal communication skills, with the ability to craft captivating stories and engage diverse audiences.
- Strong strategic thinking and planning abilities to drive brand development and community engagement.
- Proficiency in social media management, website content creation, and PR activities.
- Bachelor's degree in Communications, Marketing, or a related field (or equivalent experience).

Ready to lead the charge in creating a zoo that will capture hearts and inspire generations? Join the North Alabama Zoological Society and let your communication skills roar! Apply now and embark on a thrilling adventure as we build a world of wonder together!

Note: This is a volunteer position and does not offer financial compensation. However, it presents a unique opportunity to contribute to the establishment of a zoo and aquarium in the Greater Huntsville Alabama area and make a lasting impact on the community. It isn't very often that one gets to help build a brand-new zoo from scratch.

Thank you for your interest in joining the North Alabama Zoological Society (NALZS) Family and helping us create an exceptional zoological experience for our community.