

“ALL IN FOR THE ZOO”

End of Summer Social & Casino Night Fundraiser

Sponsorship & Community Partnership Packet



Hosted by the North Alabama Zoological Society (NALZS)

An evening of casino-style games, food, fun, raffles, giveaways, community connection, and fundraising.

Purpose: supporting NALZS programs and the effort to create the future North Alabama Zoo.

Sponsorships help offset event expenses, increase fundraising impact, and demonstrate public support for bringing a zoo to North Alabama.

Get Tickets



donorbox.org/events/935451

A SPONSORSHIP OPPORTUNITY WITH COMMUNITY IMPACT

Education • Conservation • Tourism • Economic Development • Quality of Life

Dear Friend of NALZS,

The North Alabama Zoological Society invites you to be part of our End of Summer Social and Casino Night Fundraiser, a signature evening designed to connect community leaders, businesses, families, and supporters around a shared vision for a brighter wild future.

NALZS is a nonprofit organization dedicated to nature-based education, wildlife conservation, community engagement, and the creation of a zoo for North Alabama. Through programs, outreach, festivals, camps, and public engagement, NALZS is building the foundation for a future cultural institution that will benefit the region for generations.

Your sponsorship gives your company, organization, family, or group meaningful visibility before, during, and after the event while helping make the fundraiser a success.



SIGNATURE EVENT SPONSORSHIP LEVELS

High-visibility sponsorships for companies and community partners

Executive Sponsor — \$5,000

Premier event sponsor recognition

Event benefits

- VIP table placement
- 8 event entry tickets
- Reserved sponsor table
- Elevated table placard on each table
- Premium event recognition

Recognition benefits

- Large logo/name on sponsor signage
- Logo/name on event landing page
- Logo/name on social media recognition
- Prominent on-screen recognition
- Logo/name in event program
- Verbal thank-you from host/emcee
- Short sponsor message, quote, or ad in program
- Premier supporter recognition

Platinum Sponsor — \$2,500

High-visibility event sponsor recognition

Event benefits

- Priority table placement
- 8 event entry tickets
- Reserved sponsor table
- Elevated table placard on each table

Recognition benefits

- Logo/name on sponsor signage
- Logo/name on event landing page
- Logo/name on social media recognition
- On-screen recognition
- Logo/name in event program
- Verbal thank-you from host/emcee

Diamond Sponsor — \$1,500

High-visibility event sponsor recognition

Event benefits

- 8 event entry tickets
- Reserved sponsor table
- Table placard on each table

Recognition benefits

- Logo/name on sponsor signage
- Logo/name on event landing page
- Logo/name on social media recognition
- On-screen recognition
- Logo/name in event program
- Verbal thank-you from host/emcee

MORE WAYS TO SPONSOR

Signature levels and focused event sponsorships

Gold Sponsor — \$1,000

Supporting sponsor recognition

Event benefits

- 4 event entry tickets

Recognition benefits

- Logo/name in event program
- Logo/name on social media recognition
- Logo/name on event landing page
- On-screen recognition
- Sponsor signage at or near event activities

Silver Sponsor — \$750

Community sponsor recognition

Event benefits

- 2 event entry tickets

Recognition benefits

- Logo/name in event program
- Logo/name on social media recognition
- Logo/name on event landing page
- On-screen recognition
- Sponsor signage at or near event activities

Bronze Sponsor — \$500

Event supporter recognition

Recognition benefits

- Logo/name in event program
- Logo/name on social media recognition
- Logo/name on event landing page
- On-screen recognition

Friend of NALZS — \$250

Accessible community support level

Recognition benefits

- Name listed in event program
- Social media recognition when available
- Supporter recognition tied to the event

BRONZE EVENT SPONSORSHIPS

\$500 each • Focused recognition at guest touchpoints

These sponsorships provide focused recognition tied to specific event features and guest touchpoints. Each includes sponsor name/logo recognition in the event program and event social media recognition unless otherwise noted. (Note – we are not limited to just these opportunities and can add a custom sponsorship that fits your business.)

<p>Gaming Chip Sponsor — \$500</p> <p>Available: 1</p> <p>Be recognized as the sponsor of the casino-style gaming chips used throughout the evening.</p> <ul style="list-style-type: none">• Recognition near gaming chip distribution or gaming area• Name/logo in event program• Social media recognition• On-screen recognition	<p>Lanyard/Badge Sponsor — \$500</p> <p>Available: 1</p> <p>Your logo appears on the event badge, lanyard insert, and badge-related recognition area.</p> <ul style="list-style-type: none">• Logo on badge, badge insert, or related item as production allows• Name/logo in event program• Social media recognition• On-screen recognition
<p>Registration Desk Sponsor — \$500</p> <p>Available: 1</p> <p>Welcome every guest as they arrive.</p> <ul style="list-style-type: none">• Sponsor signage at registration/check-in• Name/logo in event program• Social media recognition• On-screen recognition	<p>Table Centerpiece Sponsor — \$500</p> <p>Available: 1</p> <p>Help create the atmosphere for the evening.</p> <ul style="list-style-type: none">• Recognition on or near table centerpieces as layout allows• Name/logo in event program• Social media recognition• On-screen recognition
<p>Social Media Sponsor — \$500</p> <p>Available: 1</p> <p>Support the event's online promotion and community visibility.</p> <ul style="list-style-type: none">• Recognition as the Social Media Sponsor in event-related posts• Name/logo in event program• Social media recognition• On-screen recognition	<p>Dessert Table Sponsor — \$500</p> <p>Available: 1</p> <p>Be recognized at one of the sweetest and most visited areas of the event.</p> <ul style="list-style-type: none">• Sponsor signage at dessert table• Name/logo in event program• Social media recognition• On-screen recognition
<p>Event Volunteer Sponsor — \$500</p> <p>Available: 1</p> <p>Support the volunteers who make the event possible.</p> <ul style="list-style-type: none">• Recognition connected to event volunteer support• Logo on volunteer shirts if timing allows• Name/logo in event program• Social media recognition• On-screen recognition	

FRIENDS OF NALZS ACTIVITY SPONSORSHIPS

\$250 each • Be visibly connected to the excitement of the evening

Activity sponsorships include name/logo recognition near the sponsored activity, name/logo in the event program, and social media recognition.

Interactive Photo Booth Sponsor — \$250 Available: 1 Sponsor signage at the interactive photo booth. <ul style="list-style-type: none">• Name/logo in event program• Social media recognition	Blackjack Table Sponsor — \$250 Available: 11 Sponsor placard at one blackjack table. <ul style="list-style-type: none">• Name/logo in event program• Social media recognition
Roulette Table Sponsor — \$250 Available: 2 Sponsor placard at one roulette table. <ul style="list-style-type: none">• Name/logo in event program• Social media recognition	Craps Table Sponsor — \$250 Available: 1 Sponsor placard at the craps table. <ul style="list-style-type: none">• Name/logo in event program• Social media recognition
Big 6 Money Wheel Sponsor — \$250 Available: 1 Sponsor placard at the Big 6 Money Wheel. <ul style="list-style-type: none">• Name/logo in event program• Social media recognition	3 Card Poker Table Sponsor — \$250 Available: 2 Sponsor placard at one 3 Card Poker table. <ul style="list-style-type: none">• Name/logo in event program• Social media recognition

GIFT CARD, BASKET & IN-KIND SUPPORT

A simple way for businesses, families, and individuals to support the fundraiser

Businesses, families, and individuals may donate gift cards, themed baskets, products, experiences, or services for the raffle. Donors will be listed in the event program and raffle display, recognized during the raffle, and included in social media recognition.

Restaurant or retail gift cards	Family activity packages	Gift baskets
Hotel stays or travel-related items	Professional services	Entertainment experiences
Sports, recreation, or outdoor packages	Spa, salon, or wellness packages	Attraction passes

Sponsorship Summary

Sponsorship Opportunity	Amount	Availability
Executive Sponsor	\$5,000	Limited
Platinum Sponsor	\$2,500	Limited
Diamond Sponsor	\$1,500	Available
Gold Sponsor	\$1,000	Available
Silver Sponsor	\$750	Available
Bronze Event Feature Sponsorships	\$500	One each
Friend of NALZS Activity Sponsorships	\$250	Varies
Gift Card & Basket Raffle Donor	In-kind	Available

SPONSORSHIP REQUEST FORM

Complete and return with logo files and recognition information

Sponsor Name / Company: _____	Contact Name: _____
Phone: _____	Email: _____
Address: _____	City / State / ZIP: _____
Website URL: _____	Social Media Handles: _____
Preferred Sponsor Name in Print: _____	Amount Enclosed / Pledged: _____
Signature: _____	Date: _____

Selected Sponsorship	Event & Activity Sponsorships
<input type="checkbox"/> Executive Sponsor - \$5,000	<input type="checkbox"/> Gaming Chip Sponsor
<input type="checkbox"/> Platinum Sponsor - \$2,500	<input type="checkbox"/> Lanyard/Badge Sponsor
<input type="checkbox"/> Diamond Sponsor - \$1,500	<input type="checkbox"/> Registration Desk Sponsor
<input type="checkbox"/> Gold Sponsor - \$1,000	<input type="checkbox"/> Table Centerpiece Sponsor
<input type="checkbox"/> Silver Sponsor - \$750	<input type="checkbox"/> Social Media Sponsor
<input type="checkbox"/> Bronze Sponsor - \$500	<input type="checkbox"/> Dessert Table Sponsor
<input type="checkbox"/> Friend of NALZS - \$250	<input type="checkbox"/> Event Volunteer Sponsor
<input type="checkbox"/> Gift Card/Basket/In-kind Donation	<input type="checkbox"/> Interactive Photo Booth Sponsor
<input type="checkbox"/> Charity Ambassador Sponsor: \$ _____	<input type="checkbox"/> Blackjack Table Sponsor
	<input type="checkbox"/> Roulette Table Sponsor
	<input type="checkbox"/> Craps Table Sponsor
	<input type="checkbox"/> Big 6 Money Wheel Sponsor
	<input type="checkbox"/> 3 Card Poker Table Sponsor


Payment Method: Check Credit Card / Online Payment Invoice Requested In-Kind Donation

NEXT STEPS

Reserve your sponsorship and help us go All In for the Zoo

To receive full recognition benefits, sponsorship commitments and logos should be submitted by the print deadline. Recognition benefits may be adjusted based on production timelines and availability.

<p>1</p> <p>Select your sponsorship</p> <p>Choose the level or activity that best fits your company, family, group, or organization.</p>	<p>2</p> <p>Send your recognition details</p> <p>Provide a high-resolution logo, preferred sponsor name, website URL, social handles, and any sponsor message or ad copy included with your level.</p>	<p>3</p> <p>Contact NALZS</p> <p>Email development@NALZS.org to confirm availability, request an invoice, or discuss the best fit for your support.</p>
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<p>Questions or sponsorship commitments</p> <p>Community Partnership Manager</p> <p>development@NALZS.org</p> <p>www.NALZS.org</p> <p>256-850-7466</p>	<p>Official Website Event Page</p>  <p>NALZS.org/SummerSocial</p>
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Thank you for supporting the North Alabama Zoological Society and helping build public support for a future zoo for education, conservation, tourism, economic development, and quality of life.